

SPECIAL REPORT:
How To Get Top SEO Rankings on Google.

**Make Money Online With Winning
Internet Marketing Strategies.
The Key To A Winning Internet
Marketing Strategy for SEO Is
Google Keyword And
Website Optimization.**

<http://www.CreateSignatureProducts.com>

Google Keyword Optimization and 11 SEO Website Optimization Strategies

You can make money online with winning internet marketing strategies. The key to a winning internet marketing strategy for SEO is to get a Google page 1 organic ranking. Top SEO rankings on Google are not that difficult with SEO website optimization and Google keyword optimization.

Create Signature Products has proven Google optimization techniques that get you Google page 1 rankings in 2 to 48 hours.

But, you can get rankings yourself following these tips.

First, let's review the meaning of keywords. A keyword is a single word or multi-word phrase that relates to the product or service you want to advertise. There are 2 key points to choosing keywords:

1. Phrases work better than single words because it narrows the competition. For example, internet marketing has 93 million hits, no way you'll get page 1 rankings. Internet marketing strategy for SEO has 600 thousand, now you stand a chance.
2. Choose keywords based on a phrase a prospect would search for, not how you describe your skillset or what you do.

YES

How to increase productivity

Get rid of clutter

Help organizing my office

Need a great copywriter

Direct mail copywriter

Miami injury lawyer

NO

organized living

organizing for success

clutter control, clutter free

stress and time management

freelance writer

direct marketing

acts of negligence

The NO's above are actual keywords clients were using – and wondering why they couldn't get high rankings. Please pay close attention to your keywords!

Search engine optimization means the correct use of keywords to get your website found on the internet. It is actually pretty easy to get listed in any search engine, but if you want to get results, you must be listed in the top10 search results or no one will find you! You can pay to do this with pay-per-click ads, or, with correct SEO optimization techniques, you can appear for free, better known as an organic listing.

Any business owner can implement the below SEO strategies to make your website appear higher in the organic rankings for certain keyword searches.

Here are 11 strategies:

1. **Page title tags.** This is the page information that you see in the blue bar of your browser in the upper left-hand corner when you visit a website. For best SEO, use your top keywords in your title tag.
2. **Domain name:** If at all possible, use one primary keyword in your domain name. For example, create signature products is one of my keywords plus it is my domain name. If you already have a domain that you have used for some time, you can include a keyword in the name of the files for your website pages. Example: <http://www.yoursite.com/internet-marketing.htm> if your keyword is Internet marketing.
3. **Meta tags.** These are descriptions on a web page that are not seen by most visitors except when looking at the page source code in their browser. While the keyword and description metatags used to be the primary way that search engines indexed sites, that is no longer the case. However, you shouldn't ignore them entirely, as it is still worthwhile to include them as a part of your page description.
4. **Header tags.** Header tags are the HTML code that indicates a headline, like <H1>, <H2> and <H3> and show up as bolded headlines in your page content. The first 3 header tags are the only ones you need to be concerned about, and the primary header tag, <H1>, is the most important. Use your primary keyword one time in the <H1> tag, 2-3 times in your <H2> tags, and multiple times in your <H3> tags.
5. **Alt image tags:** If you add it, an alt tag appears in a floating text window when you put your mouse over the image. Always use your keywords in your <ALT> tag image descriptions.
6. **Content formatting.** Search engines pay attention to formatted content, as in when text is bolded, italicized, and underlined. Be sure that you are bolding your keywords in the content of your website.
7. **Keyword density.** Keyword density refers to the number of times a keyword or keyword phrase appears on a web page. Rather than trying to focus on the number of times a keyword appears in the content of your page, aim for a more natural density by keeping your keyword phrases in mind as you write the copy for your page. Optimally, keyword density should be between 2% - 7%. There are a number of keyword density

checkers available online to assist you with determining the keyword density of a page.

8. **Anchor text.** Anchor text refer to links on a page that connect your visitor to other pages. So, rather than telling someone to click here in the content of your page, include a keyword, as in click here for miracles life coaching advice.

9. **Inbound links.** Reciprocal link exchange (you link to my site and I'll link to yours) used to be a great way to attract the attention of search engines to your site. Now, search engines pay attention only to the quality and popularity of the site providing you with an inbound link that is not a reciprocal link. One of the best ways to get quality inbound links back to your site is to submit articles to high traffic article directories and submit press releases to paid press release services.

A second way to gain high quality inbound links is by listing your site in search engine-friendly directories in which humans review the listings. Google and other search engines place more credibility in the directories in which the listings are reviewed by real people than they do other kinds of directories. Consequently, these links are weighted more heavily and favorably in the inbound link evaluation process.

10. **New content.** Content is still king, so one way to increase your page rank for a search term is to write high quality articles containing one or two of your keywords in the title and posting those regularly to your site. Search engines are always seeking good, fresh, content, so your goal should be to make your site into an information-rich resource for your industry.

11. **Site maps.** There are sitemaps that help a visitor navigate a site, and sitemaps that are expressly designed for the search engines. The two are not the same. To enhance your site, submit an xml sitemap to Google Webmaster Central and Yahoo Site Explorer.

In conclusion, search engine optimization strategy is not as difficult as it appears, unless you let it be. Take time to understand my points in this report. Then re-examine your keywords and do some research based on this report. Reserve some time every day working these strategies. Then, you can have your own well-optimized site. If done right, there is no need to pay for visitors to your site.

If you want Google top 10 rankings in 2 to 48 hours, [EMAIL](mailto:Kathy@CreateSignatureProducts.com) me your url and I will help you. Kathy@CreateSignatureProducts.com